

INSOMIS Corp. and iPeople® Form Strategic Relationship

INSOMIS Corp. (Los Angeles) has entered into a strategic relationship with iPeople, LLC, (Washington, DC) a retained executive search firm specializing in the insurance industry, to assist its Member agencies with their planned expansion for experienced insurance professionals.

Under the agreement, iPeople will identify, screen, and provide psychological assessments to appropriate job candidates for INSOMIS Members. iPeople will also help with negotiations and reference checking to ensure that each search is completed to the highest level of client satisfaction.

INSOMIS Executive Vice President Jeffrey Vann says of this new relationship, "At INSOMIS, we're committed to providing value and generating revenue for our customers. The experience and knowledge iPeople brings in the area of executive search, allows INSOMIS to know that our clients are in good hands as they expand their staff numbers."

iPeople principal Mark Shlien adds, "We're delighted to have the opportunity of working with INSOMIS ever-growing client base of premier agencies. This is a wonderful opportunity -- and with INSOMIS Member agencies combined premium volume of more than \$5 billion, we plan on being very busy!"

About INSOMIS

INSOMIS Corp. is the parent corporation of IMMS, CompleteMarkets, and MVP Insurance Marketing, Inc. INSOMIS uses corporate synergies, processes and technology to offer its clients potent, highly effective marketing services and systems that grow highly qualified sales opportunities -- and more importantly -- increase revenues. For more information, visit these websites for IMMS , CompleteMarkets , and theMVPclub , or call (800) 753-4467.

About iPeople, LLC

iPeople, LLC, provides retained executive search and recruiting services to insurance professionals, independent agencies, bank-owned agencies, brokers and insurers. iPeople provides a unique approach for insurance organizations looking to hire highly qualified executives by using the latest employee assessment tools and interviewing techniques. Visit iPeople's Web site or call (202) 544-7675.